

UNSOLICITED

Public Involvement Plan Proposed Scope of Work -- FY 2001

April 23, 2000

Project No.: PIP 12G

Lead Agencies: Utah Division of Wildlife Resources, Project WILD Program, in cooperation with the USFWS Upper Colorado River Endangered Fish Recovery Program.

Submitted By: Diana Vos, Project WILD Coordinator, Utah Division of Wildlife Resources

Title of Proposal: Endangered Fish of the Upper Colorado River - Then and Now: An Advanced Project WILD Workshop

Briefly describe the strategies planned to achieve public involvement goals as they relate to this project. The goals are defined in the Recovery Program's Communications/Public Involvement Plan. Include budget and dates where applicable. (Please limit narrative to one to two pages.)

Strategies/Dates:

One primary goal of the Upper Colorado River Endangered Fish Recovery Program is to educate target audiences about the endangered fish of the Upper Colorado River Basin in order to increase their understanding of and support for the recovery of these fish species at local, state and national levels.

The Project WILD Program of the Utah Division of Wildlife submits this proposal to help further this goal. Project WILD, a wildlife conservation education program that reaches educators throughout the state, would like to host an Advanced Project WILD educator workshop featuring the Endangered Fish of the Upper Colorado River. The target audience in this case would be Utah educators (a component of the general public). This endeavor would fall under the "Special Events and Public Programs" strategy listed in the draft Communications/Public Involvement plan of the recovery program.

Project WILD focuses on training educators recognizing the potential of outreach efforts being multiplied by a great factor as educators pass on their experiences and knowledge gained to the youth/students they teach from year to year. A total of 20 educators would participate in this particular training, potentially reaching 30 to 100 students each per year. We are requesting funding from the USFWS Endangered Fish of the Upper Colorado River Program to minimize costs to participants and help assure good attendance.

Specific dates for the workshop have not yet been determined, however a time in August of 2001 is being considered. The workshop would begin on a Friday, mid-morning and extend through Sunday morning of that weekend. The focus of the workshop would be to provide information and hands-on experiences that educate about the plight of endangered fish of the Upper Colorado and the efforts being undertaken by recovery program. Overall, the intent of the training would be to increase understanding of and support for recovery of the endangered fish. In addition, emphasis would be placed on addressing the issues involved concerning the status of these fish and what people can do to help make a difference. Part of the discussion in the workshop will be to highlight potential opportunities for the public to participate in activities that support endangered fish recovery.

